



FATHOM EVENTS PARTNERS WITH INC TO ROLL OUT SPECIAL EVENTS CINEMAS

100+

**MOVIE
THEATERS**

5 WEEK

**TIME
PERIOD**

Fathom Events, a leading event cinema distributor, continues to expand its services to hundreds of theaters nationwide. People across the nation flock to cinemas for more than movies as they are given the opportunity to watch live concerts, opera performances, Broadway shows, international films, sporting events, and more. To prepare the theaters for these services, Fathom Events partnered with INC to ready the theaters with new, cutting-edge equipment used to bring these special events to the big screen.

“INC’s readiness to serve an expansive network helps us deploy world-class entertainment to all of our locations.”

THE GOAL

Deploy new racks and cabling to support Fathom Events high-definition screenings in theaters across America.



THE APPROACH

- Evaluated the equipment needs for the Fathom system.
- Prepared custom equipment kits for each location.
- Deployed work materials to each site.
- Managed a network of technicians to install the new equipment.
- Installed the new equipment quickly, safely, and securely.

RESULTS

- In a five week time period, 100+ theaters were successfully set up with 1 to 4 wall-mounted racks at each location.
- INC's value-added services made the rollout smooth and manageable.
- Fathom Events expanded its services to more theaters, events, and customers.

SERVICES

- Audio Video Installation
- Cable Supplies and Distribution
- Site Surveys
- Demarc Extension
- IT Equipment Installation
- Kitting Services
- National Roll Out
- Network Wiring Testing
- Professional Wireless Network Installation
- Staging and Logistics
- Structure Cable Installation

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WORKING WITH INC

INC Installs is a customer-focused technology company specializing in IT and network installation services. INC provides project management, network and expansion, as well as custom technology-based business solutions. With a nationwide network of installers, INC is a reliable partner for IT/AV projects anywhere in the US or Canada.

